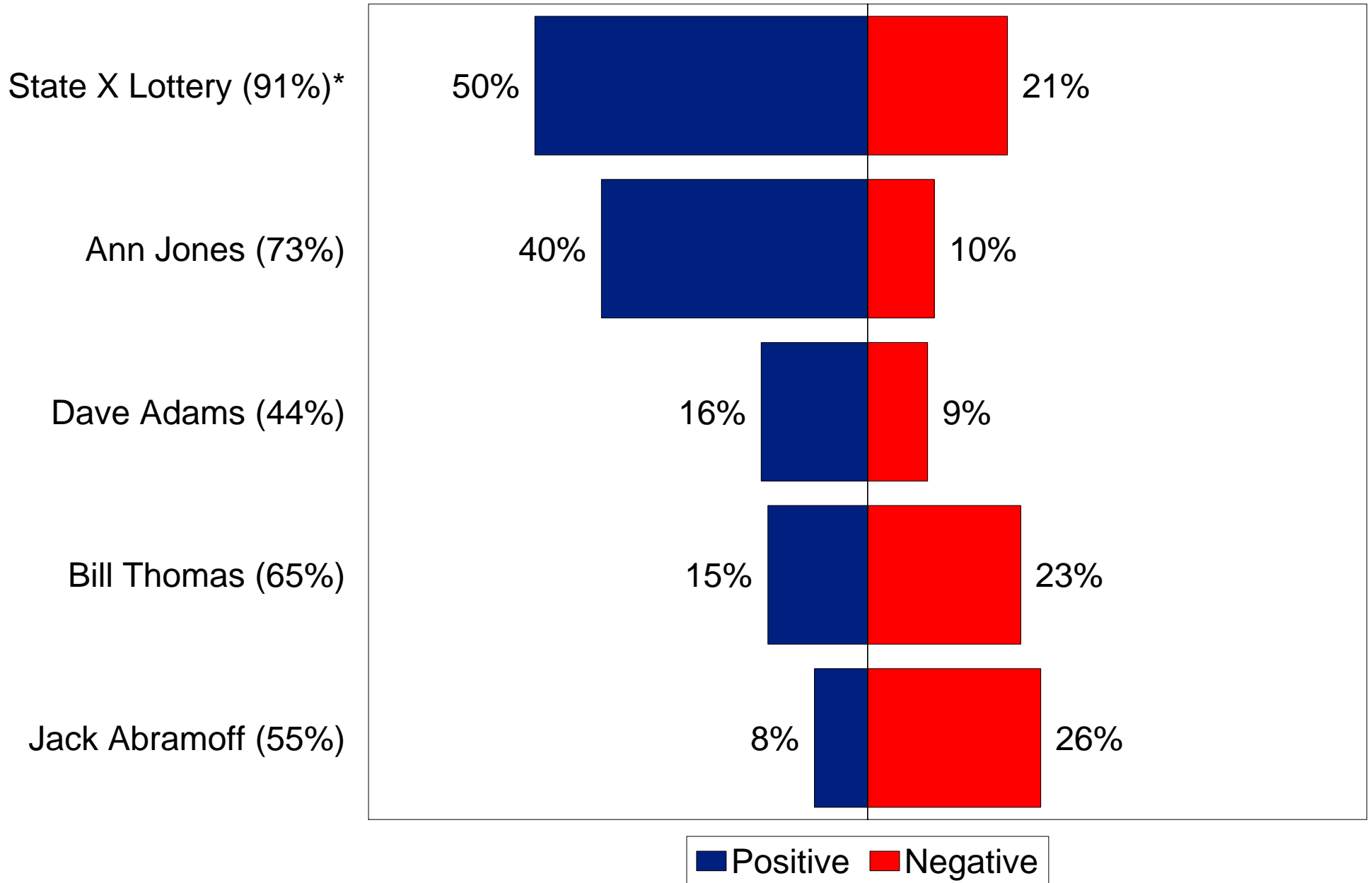
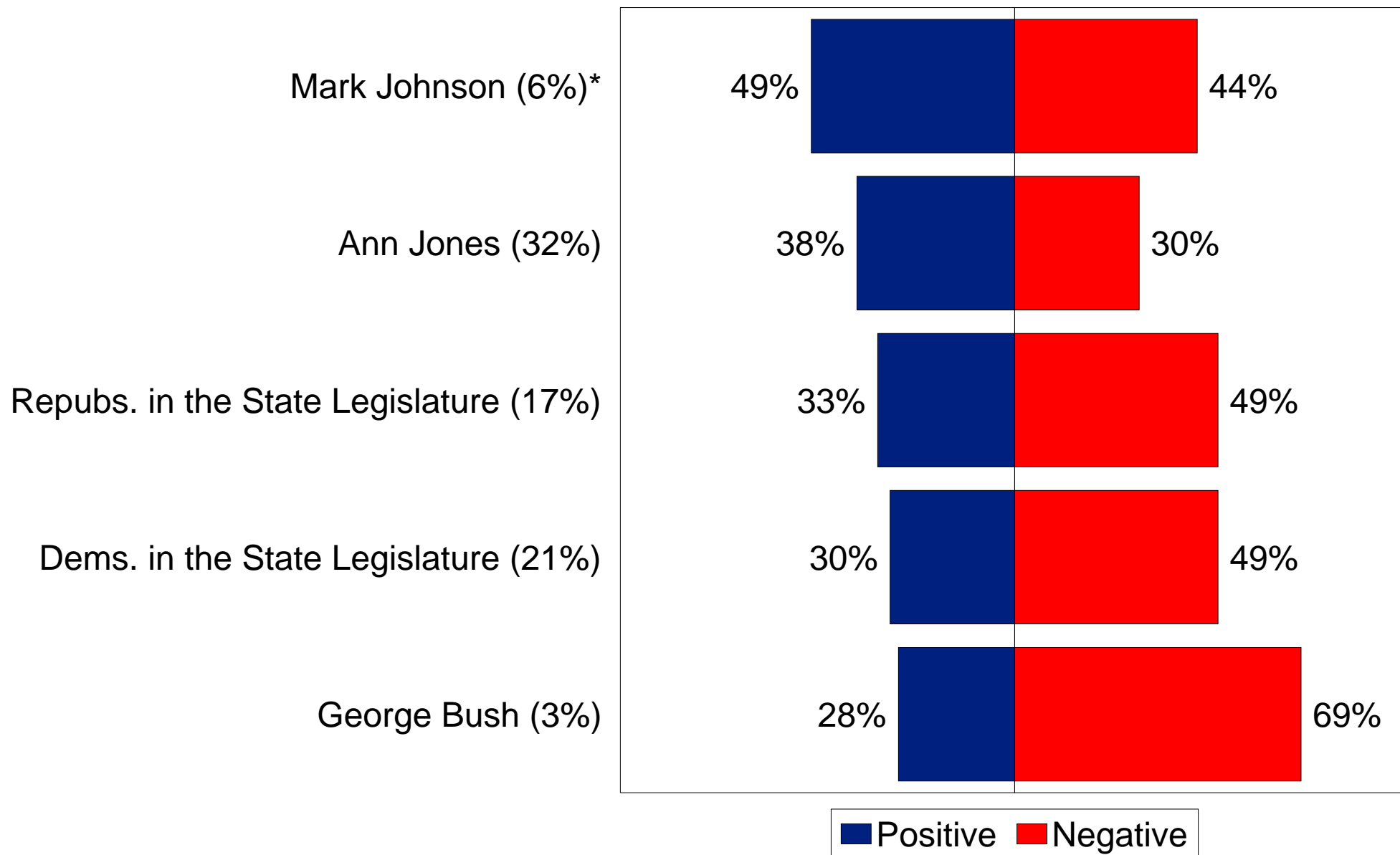


Chart 1  
Q.12-16 FEELINGS TOWARD PUBLIC FIGURES  
AND ORGANIZATIONS



\*Numbers in parentheses represent recognition. "Neutral" ratings not shown.

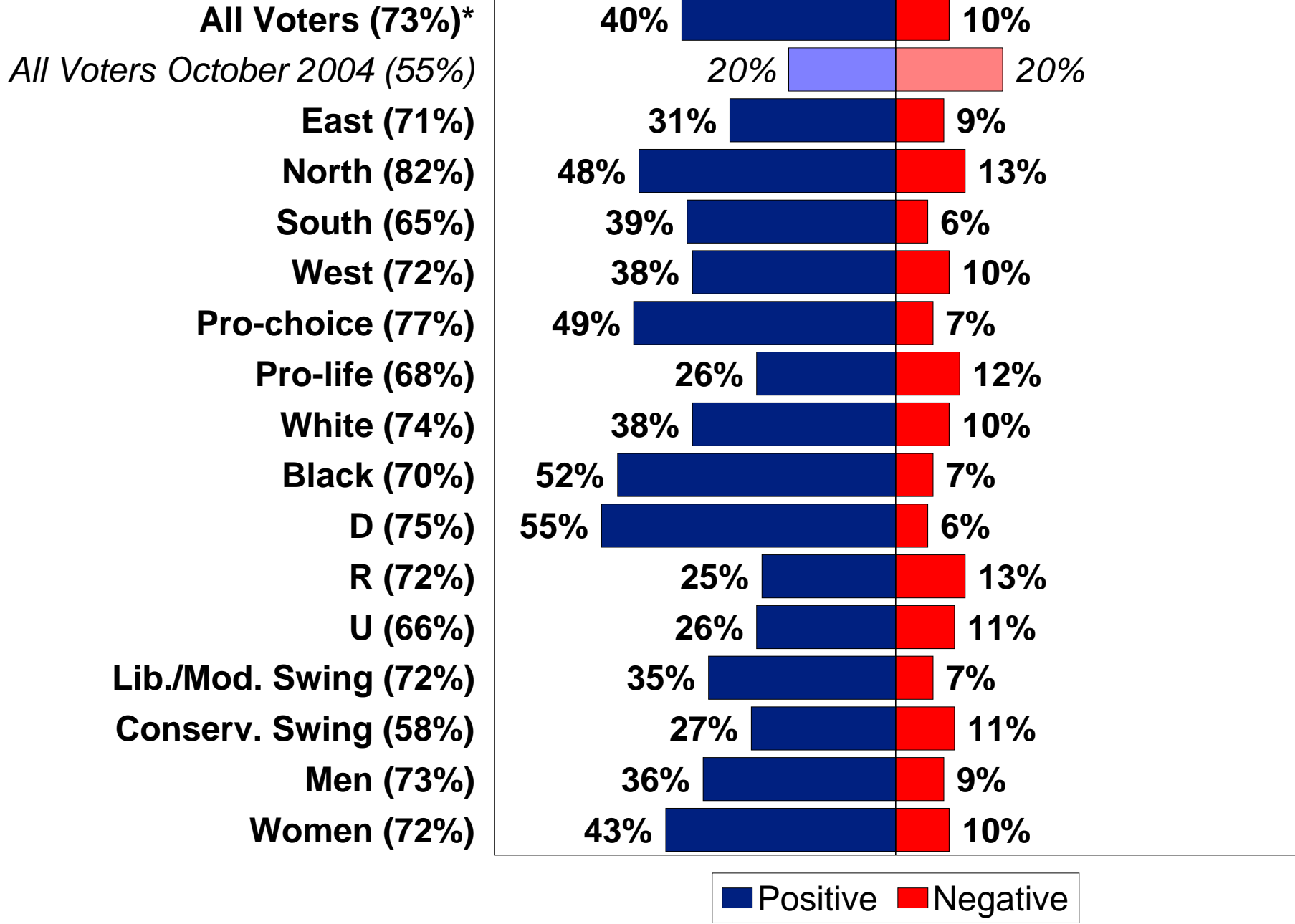
Chart 2  
Q.17-21 JOB RATINGS OF PUBLIC OFFICIALS  
AND ORGANIZATIONS



\*Numbers in parentheses are "not sure."

Chart 3

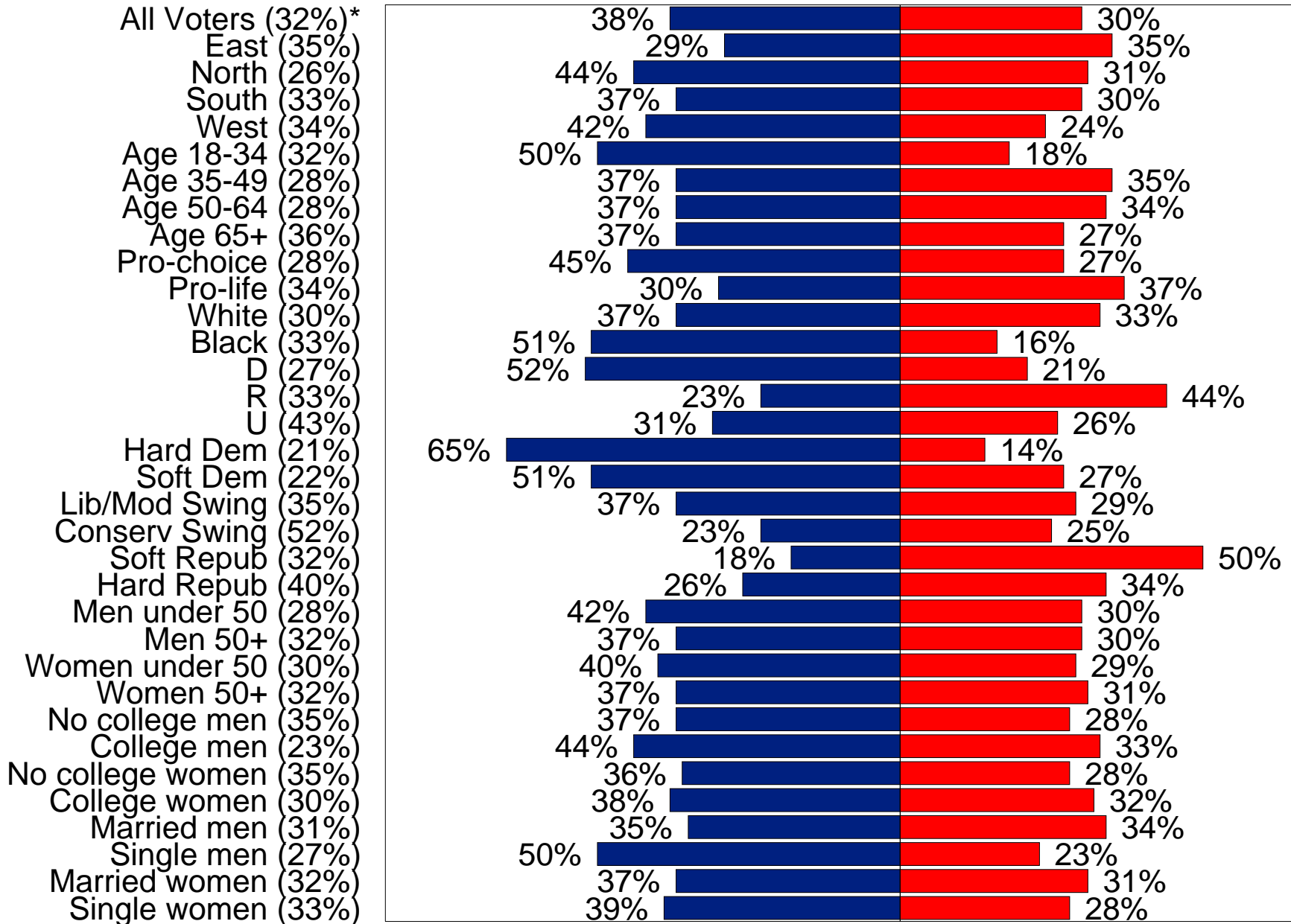
# Q.12 FEELINGS TOWARD ANN JONES



\*Numbers in parentheses represent recognition. "Neutral" ratings not shown.

Chart 4

# Q.19 JOB RATING OF ANN JONES



■ Positive ■ Negative

\*Numbers in parentheses are "not sure."

Chart 5

# Q.13 FEELINGS TOWARD DAVE ADAMS

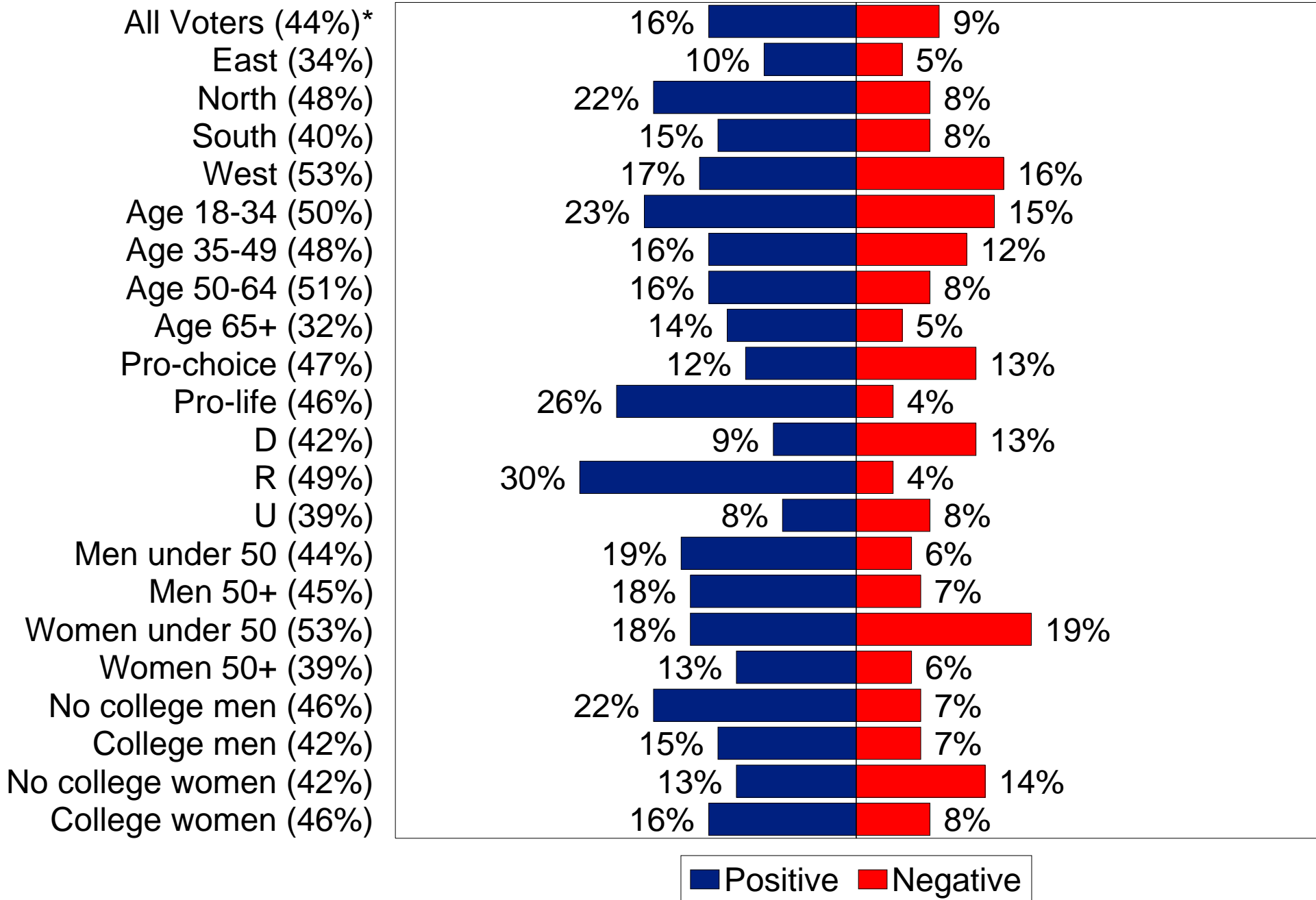


Chart 6

# Q.11 GENERIC VOTE FOR STATE REPRESENTATIVE

	Democrat/Lean Democrat	Republican/Lean Republican	Undec.
All Voters	47%	33%	20%
All Voters October 2004	45	40	13
East	41	36	23
North	48	31	21
South	46	37	16
West	49	30	20
Age 18-34	64	22	14
Age 35-49	47	33	20
Age 50-64	45	38	16
Age 65+	40	35	24
White	41	38	21
Black	76	12	12
U	41	21	38
Absentee voter	51	31	19
Fall-off voter	58	29	13
Men under 50	52	26	22
Men 50+	38	38	25
Women under 50	53	33	14
Women 50+	48	36	17
No college men	41	34	24
College men	48	31	21
No college women	54	33	13
College women	44	36	19
Married men	42	35	22
Single men	48	26	26
Married women	45	37	17
Single women	56	28	17

## Chart 7

# Q.23 VOTE FOR STATE REPRESENTATIVE

	Jones/Lean Jones	Adams/Lean Adams	Undec.	Jones change in Q.51
All Voters	47%	30%	23%	+4%
East	42	31	28	-3
North	45	31	24	+5
South	52	27	20	+3
West	48	32	19	+10
Age 18-34	65	18	18	-2
Age 35-49	50	29	21	+9
Age 50-64	43	35	22	+3
Age 65+	43	32	25	+1
Pro-choice	65	16	19	-4
Pro-life	22	54	24	+14
White	43	32	25	+3
Black	77	19	4	+6
D	73	9	18	-6
R	13	64	24	+16
U	45	18	37	+5
Hard Dem	92	0	8	-14
Soft Dem	72	7	21	-1
Lib/Mod Swing	43	16	41	+9
Conserv Swing	35	36	29	+5
Soft Repub	17	61	22	+5
Hard Repub	4	82	15	+25
Men under 50	56	22	22	+3
Men 50+	42	32	27	+1
Women under 50	53	28	20	+9
Women 50+	44	35	20	+2
No college men	49	28	24	+3
College men	45	29	26	+1
No college women	49	31	21	+4
College women	45	34	20	+6
Married men	42	30	27	+4
Single men	59	22	18	-1
Married women	44	34	22	+4
Single women	56	27	17	+5

## Chart 8 Q.25 TOP CONCERNS\*

	All Voters	All Voters August 2004	East	North	South	West	Move to Jones
Education	37%	32%	38%	41%	33%	38%	37%
Economy and jobs	31	38	31	33	34	23	23
Health care and prescription drugs	15	32	5	15	18	21	16
State taxes and govt. spending	13	13	18	11	8	15	15
Senior citizens issues	11	11	5	11	16	13	6
Illegal immigration	11	NA	11	14	10	11	8
Gas prices	10	NA	16	5	10	11	4
Crime and drugs	9	9	2	10	12	12	12
Ethics and corruption	7	NA	8	4	9	8	6
Roads and transportation	5	5	5	6	3	3	5
The environment	4	6	9	4	3	3	4
Growth and development	3	8	9	2	4	0	4

\*Multiple responses accepted. Totals may be greater than 100%.

Chart 8 (cont.)  
**Q.25 TOP CONCERNS\***

	All Voters	Men under 50	Men 50+	Women under 50	Women 50+	No college men	College men	No college women	College women
Education	37%	35%	31%	45%	41%	31%	33%	38%	46%
Economy and jobs	31	38	26	38	27	30	32	30	30
Health care and prescription drugs	15	8	14	17	17	18	5	21	14
State taxes and govt. spending	13	17	16	13	7	15	18	7	12
Senior citizens issues	11	7	18	1	14	19	7	13	6
Illegal immigration	11	11	17	5	11	12	16	11	7
Gas prices	10	14	9	6	13	12	9	13	7
Crime and drugs	9	6	9	7	14	6	9	13	10
Ethics and corruption	7	5	9	7	6	10	4	4	9
Roads and transportation	5	8	4	4	4	8	3	1	5
The environment	4	8	2	3	5	1	9	2	7
Growth and development	3	4	2	6	2	1	5	2	6

\*Multiple answers accepted. Totals may be greater than 100%.

Chart 9  
Q.27 DEATH PENALTY

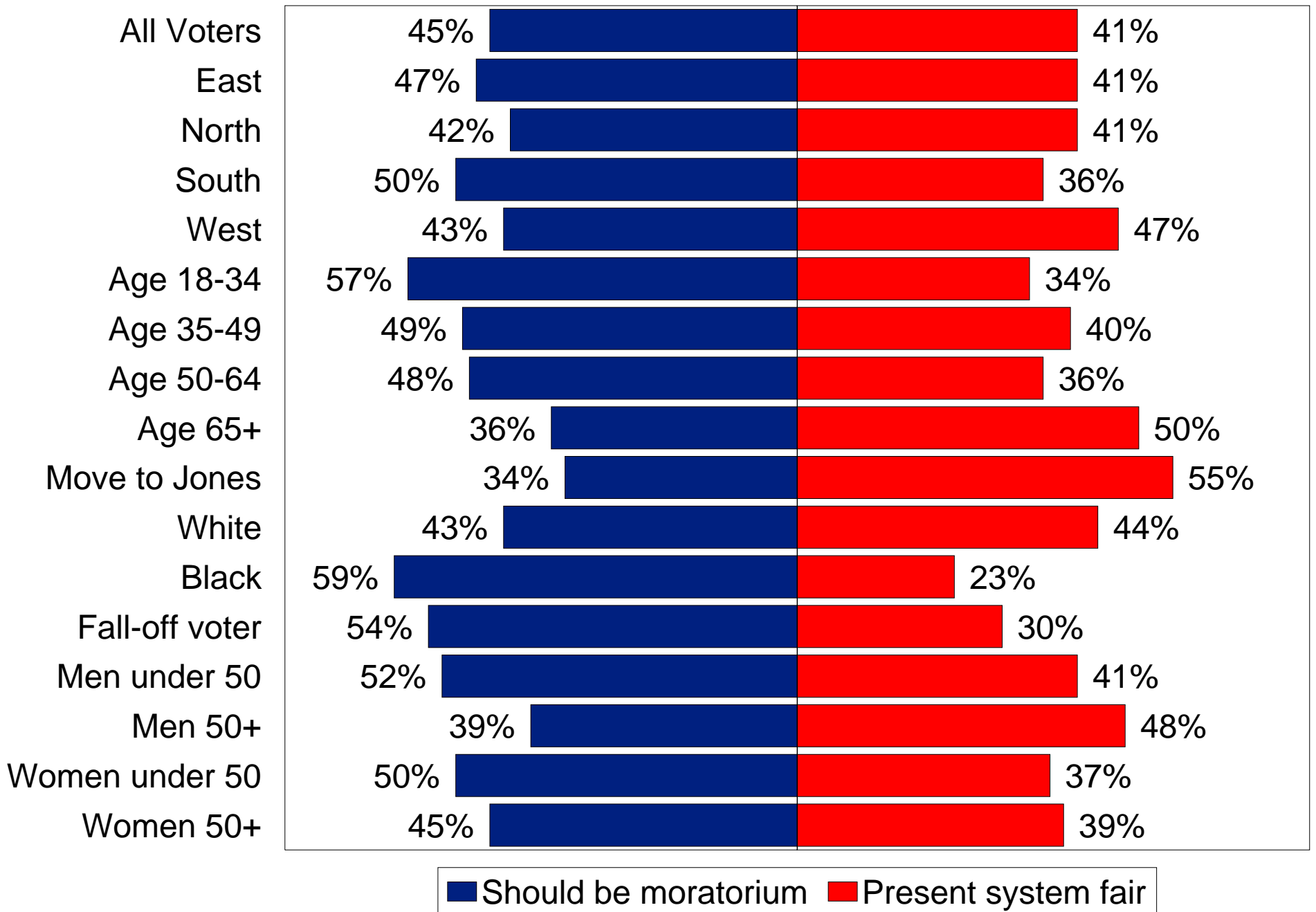
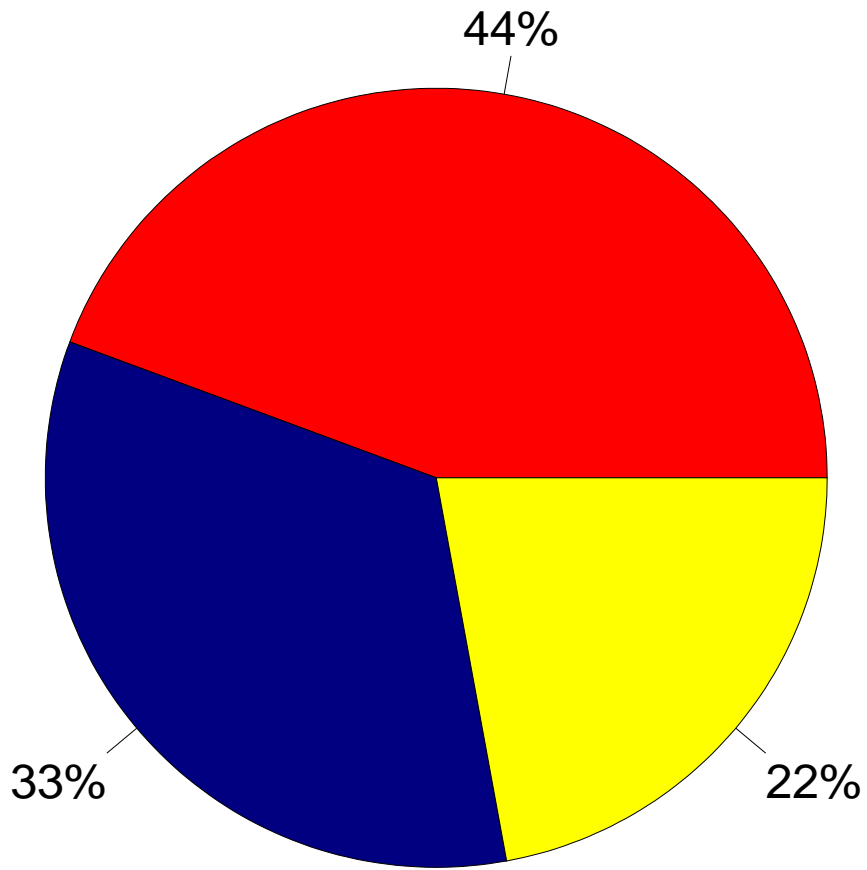


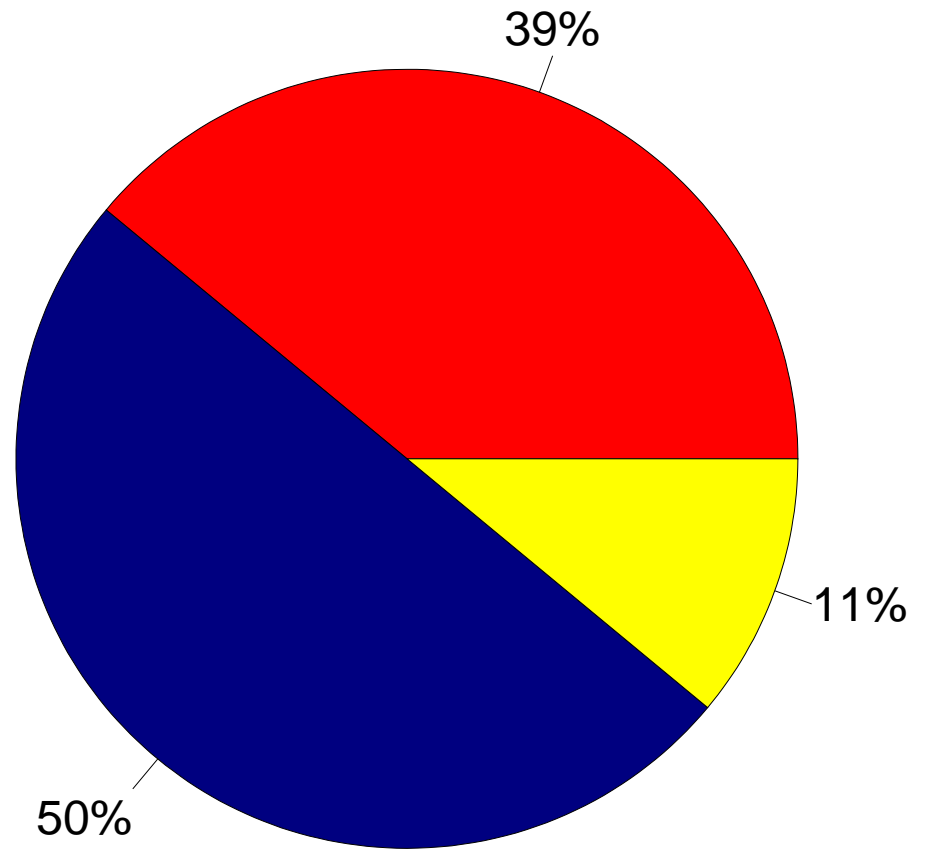
Chart 10

# Q.28-29 CHARTER SCHOOLS/VOUCHERS

Charter Schools



School Vouchers



Support Oppose Not sure

Chart 11

# Q.30 TAX INCENTIVES TO BRING BUSINESS TO STATE X

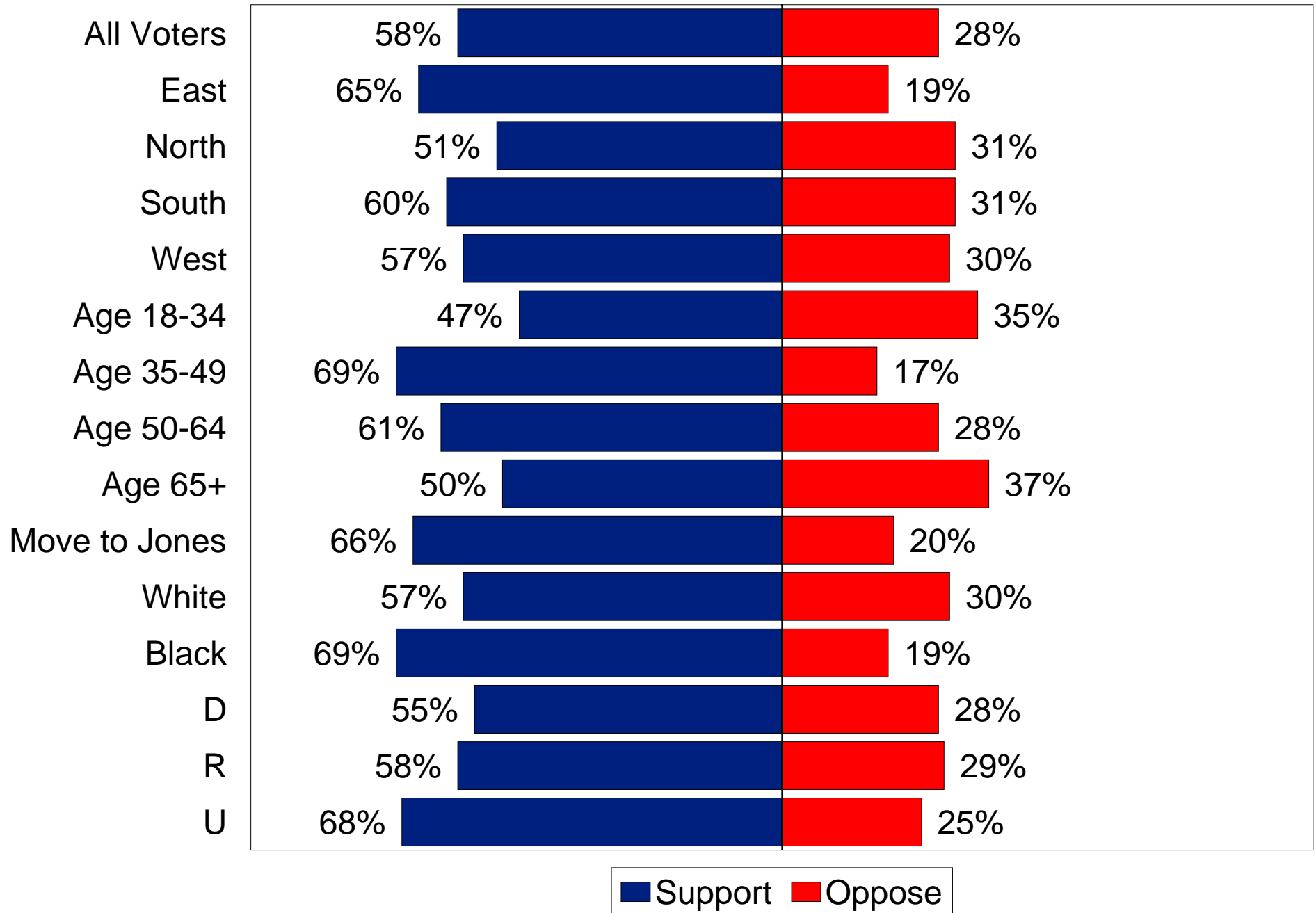


Chart 12

# Q.31 GAY MARRIAGE AMENDMENT

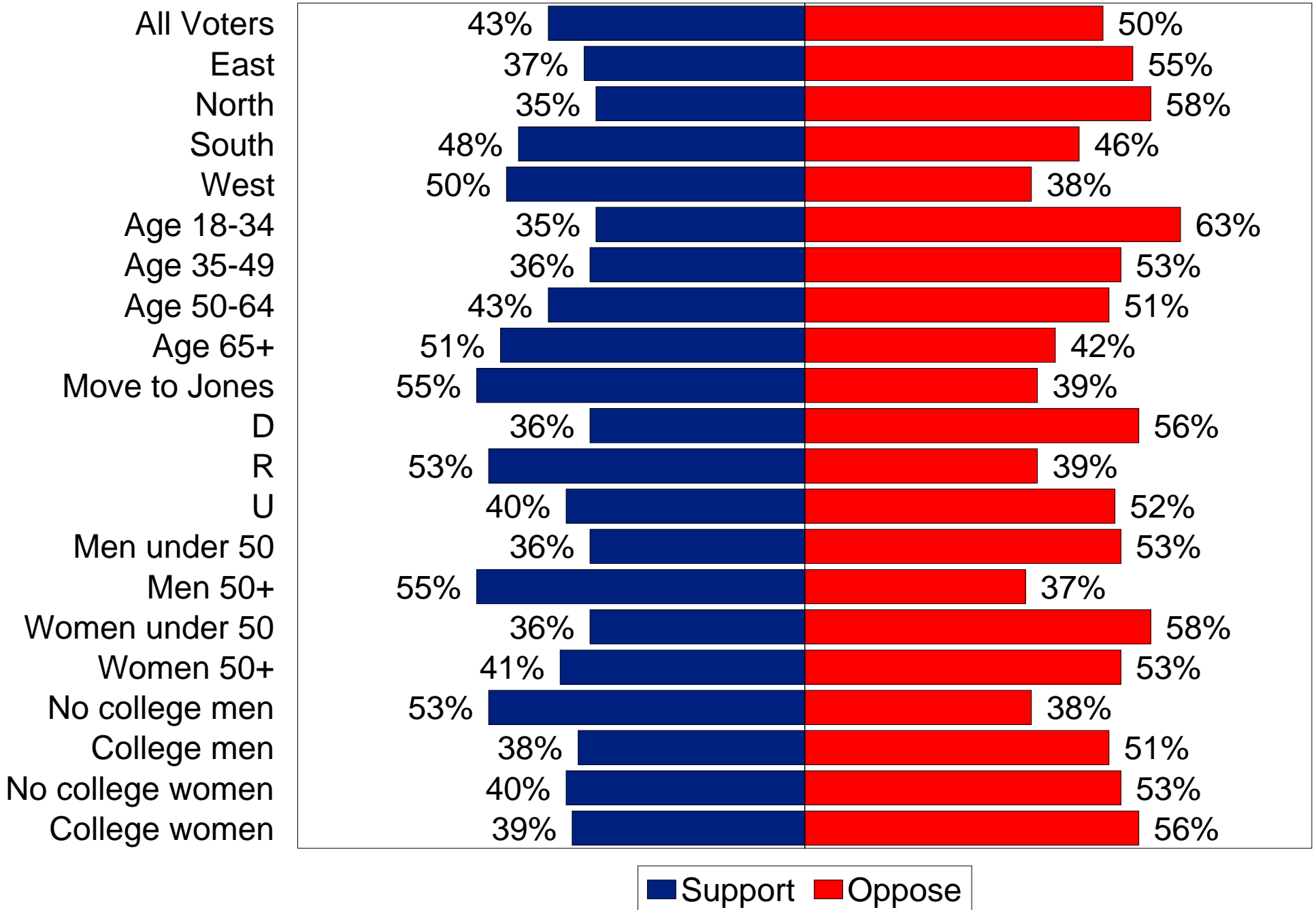
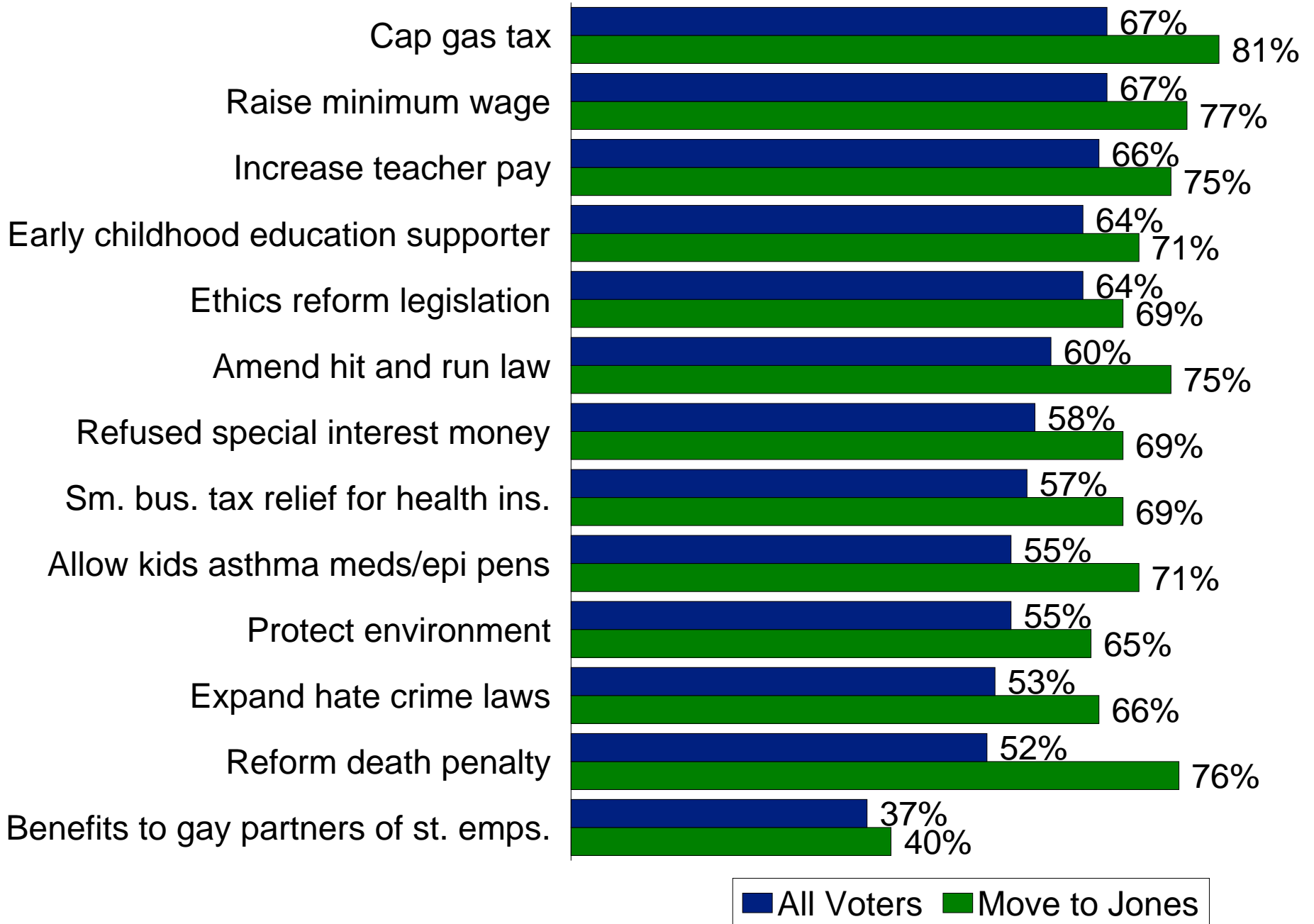


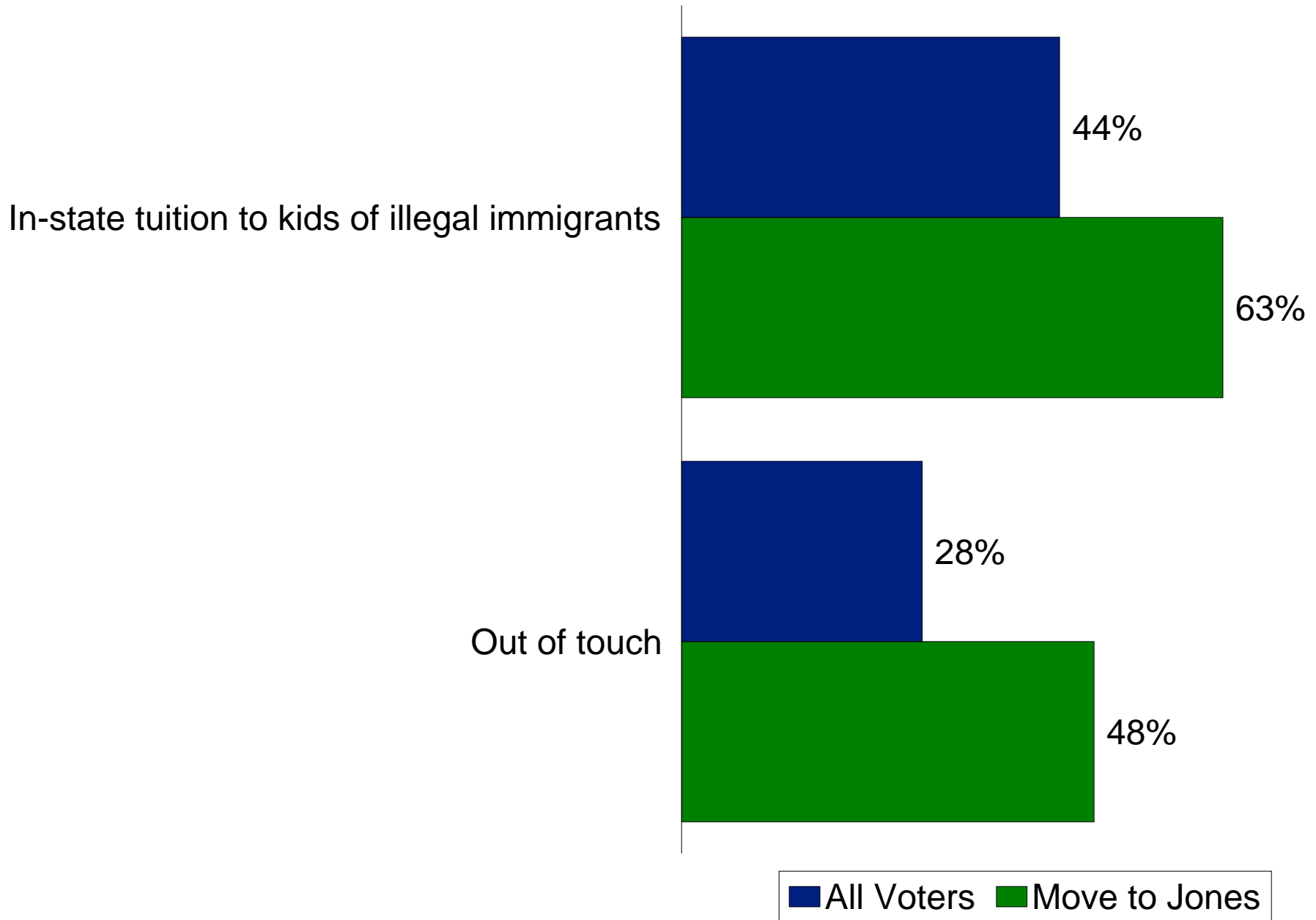
Chart 13

# Q.32-44 JONES ATTRIBUTES\*



\*Percentage saying each statement makes them "more likely" to vote for Jones.

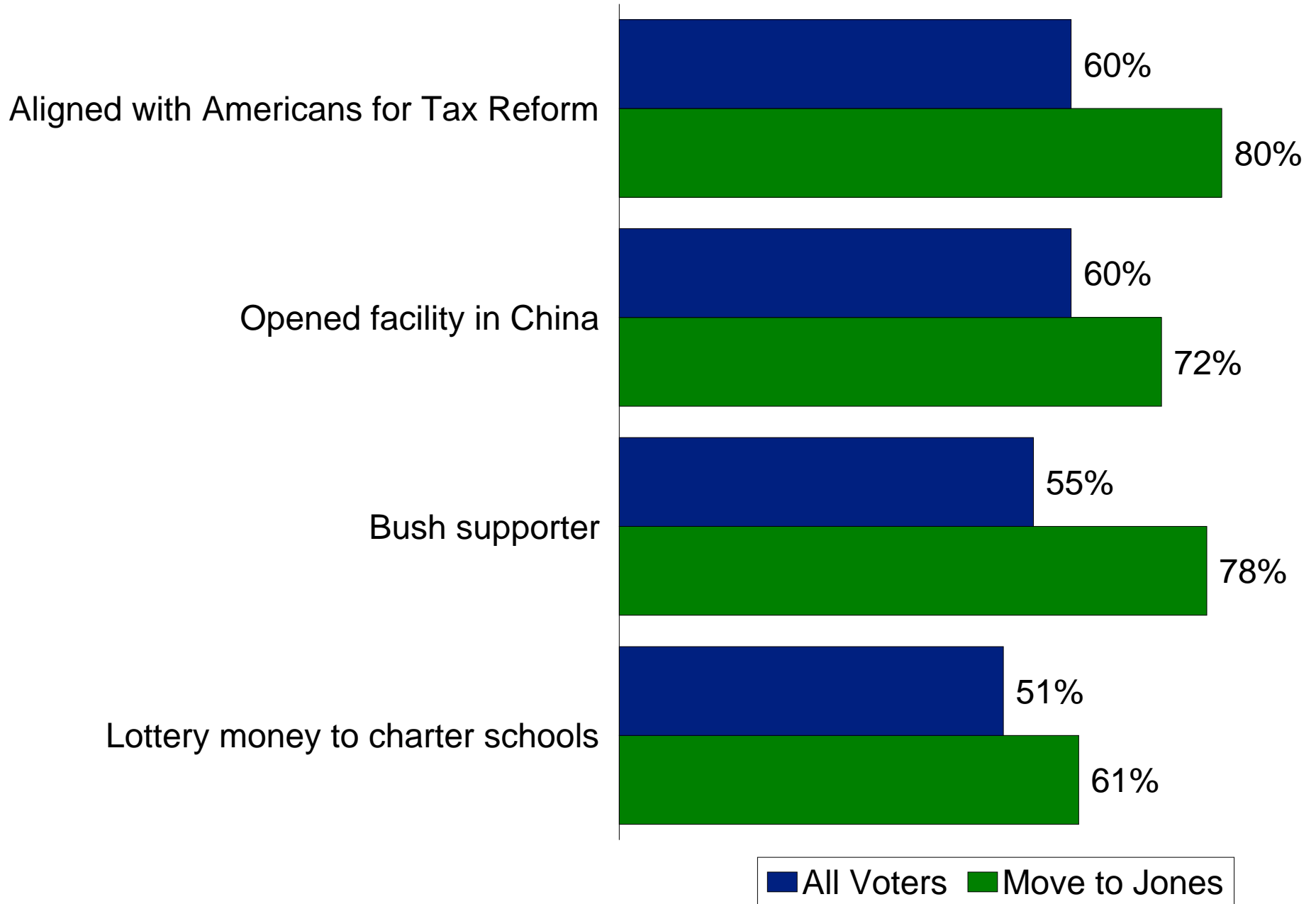
Chart 14  
Q.45-46 JONES VULNERABILITIES\*



\*Percentage saying each statement makes them "less likely" to vote for Jones.

Chart 15

# Q.47-50 ADAMS VULNERABILITIES\*



\*Percentage saying each statement makes them "less likely" to vote for Adams.